

INFORMATION ON THE PROCESSING OF PERSONAL DATA WITHIN SOCIAL MEDIA

1. Data controller

The controller of your personal data is DataWalk S.A. with its registered office at ul. Rzeźnicza 32-33, 50-130 Wrocław (hereinafter also referred to as "**DATAWALK**" or "**Controller**"). Regarding the protection of your personal data, you can contact us at the following email address: GDPR@datawalk.com or in writing to the address of our registered office.

2. Legal basis and purpose of data processing

Facebook

If you visit our Facebook fanpage, available at <https://www.facebook.com/datawalkplatform/>, your data is processed for the purposes of communication within the Controller's fanpage, in particular to respond to stories, comments, and private messages, as well as for statistical and advertising purposes carried out through tools provided by the indicated applications.

The processing is carried out on the legal basis of the Controller's legitimate interest (Article 6(1)(f) of the GDPR), which is to ensure the continuity of business communication, marketing of own products, and caring for the brand image.

YouTube

If you visit our YouTube profile, available at https://www.youtube.com/channel/UC9sL-Z8RvqfF3uxMF04IRmA?view_as=subscriber, your personal data is processed for the purposes and on the legal grounds indicated above. We process your personal data if you have subscribed to our channel or posted a comment under any of the videos posted on our channel.

Twitter

If you visit our Twitter profile, available at <https://twitter.com/DataWalk/>, your personal data is processed for the purposes and on the legal grounds indicated above.

LinkedIn

If you visit our LinkedIn profile, available at <https://www.linkedin.com/company/datawalk/>, your personal data will be processed for the purposes and on the legal grounds indicated above. Regardless:

- depending on DATAWALK's current needs, we may process your personal data and attempt to contact you on LinkedIn in order to establish business relationships with you (and maintain such relationship) – processing of personal data is then carried out on the basis of Article 6(1)(f) of the GDPR (the legitimate interest of DATAWALK). If we intensify our contact with you and establish a new/change the purpose of processing (e.g., you express interest in recruitment to DATAWALK), the basis for data processing may change, which we will inform you about in our Privacy Policy.

- if you apply for a job at DATAWALK or, in the course of correspondence with you, we have offered you the opportunity to work at DATAWALK, your data is processed for the purpose of recruitment on the terms described HERE.

3. Joint controllers

Information on joint controllership with Meta Platforms Ireland Limited:

The Controller and Meta Platforms Ireland Limited (4 Grand Canal Square, Grand Canal Harbour, Dublin 2, Ireland) are joint controllers of your data, in accordance with Article 26 of the GDPR, for the purposes of processing data for statistical and advertising purposes. Joint controllership includes collective data analysis for the purpose of displaying statistics on the activity of users of the Controller's fanpage.

Detailed information on the mutual agreements between the controllers is available at: https://www.facebook.com/legal/terms/page_controller_addendum. The rules for the processing of personal data on Facebook are available at: <https://www.facebook.com/privacy/explanation>.

Information on joint controllership with Google Ireland:

The Controller and Google Ireland (Gordon House, Barrow Street, Dublin 4, Ireland) are joint controllers of your data, in accordance with Article 26 of the GDPR, in the scope of data processing for statistical and advertising purposes. Joint controllership includes collective data analysis for the purpose of displaying statistics on the activity of users of the Controller's profile.

The rules for the use of your personal data by the YouTube service provider can be found at: https://www.youtube.com/intl/ALL_pl/howyoutubeworks/our-commitments/protecting-user-data/.

Information on joint controllership with LinkedIn Ireland Unlimited Company:

The Controller and LinkedIn Ireland Unlimited Company (Wilton Plaza, Wilton Place, Dublin 2, Ireland) are joint controllers of your data, in accordance with Article 26 of the GDPR, for the purposes of processing data for statistical and advertising purposes. Joint controllership includes collective data analysis for the purpose of displaying statistics on the activity of users of the Controller's profile.

The rules for the use of your personal data by the LinkedIn service provider can be found at: <https://www.linkedin.com/legal/privacy-policy>.

Information on joint controllership with Twitter Inc:

The Controller and Twitter Inc. (1355 Market Street, Suite 900 San Francisco, CA 94103, USA) are joint controllers of your data, in accordance with Article 26 of the GDPR, in relation to the processing of data for statistical and advertising purposes. Joint controllership includes collective data analysis for the purpose of displaying statistics on the activity of users of the Controller's profile.

The rules for the use of your personal data by the Twitter service provider can be found at: <https://help.twitter.com/pl/rules-and-policies/twitter-rules>.

4. Obligation to provide personal data

We collect personal data when you subscribe to the DATAWALK fanpage by clicking the "Like," "Follow," "Share," or "Subscribe," or when you post a comment under any of the posts on the social media profile, as well as when you send a message.

Providing personal data is voluntary, but failure to do so will result in the inability to view DATAWALK profiles or communicate through the available features of these services, such as comments and private messages.

5. Conditions for transferring data to third parties

Personal data may be transferred to the owners of the social media sites listed in point 3 of this information clause, according to the unchanging rules of data processing available at the addresses provided in point 3.

We entrust personal data for processing by way of a contract (in accordance with Article 28 of the GDPR) to entities whose services we use in connection with data processing, in particular IT service providers, to the extent necessary for the proper performance of these services.

6. Profiling

Data is not subject to automated decision-making and profiling processes.

7. Data storage period

Personal data will be stored for the period necessary to achieve the purpose of processing, e.g., for the period of communication and the period necessary to perform activities resulting from the subject of the communication, in accordance with applicable law. Statistical data concerning visitors to the Controller's profiles, processed using the functions available at on a given social networking site, will be processed for as long as this data is available on the site, in accordance with the rules applicable on that site.

8. Your rights

You have the following rights to the extent and under the conditions set out in applicable law:

- access data and obtain copies thereof;
- rectify your data;
- erase your data ("right to be forgotten");
- restrict processing;
- transfer your data;
- lodge a complaint with a supervisory authority (the President of the Personal Data Protection Office);

- object to the processing of your data, including profiling, if: (i) there are grounds related to your particular situation, and (ii) the processing is based on the legitimate interest of DATAWALK (pursuant to Article 6(1)(f) of the GDPR).

If you want to ask a question or exercise any of your rights, you can contact DATAWALK using the contact details provided in this information clause.